

**Strategic Plan for Pettis County Health Center
2015-2017
VISION STATEMENT**

The people of Pettis County will be healthy individuals living in a healthy community.

MISSION STATEMENT

The mission of the Pettis County Health Center is to work with community partners to promote a healthy community by addressing of the health needs of the county..

OBJECTIVES

1. To monitor the health status of the community and of individuals in order to identify and solve community health problems.
2. To develop and promote policies and plans that advance individual and population-based health in collaboration with the community planning processes.
3. To promote a healthy environment and health services which reduce the risk of disease, injury, disability, and premature death.

Strategic Issue #1 Chronic Disease Prevention

Pettis County has high rates of chronic disease particularly heart disease, chronic respiratory diseases and diabetes. Lifestyle issues such as obesity, lack of exercise, cigarette smoking and poor nutritional choices are contributing factors chronic disease. Lack of access to mental health services also increases the risk of the development of chronic health problems.

Goals

1. Decrease county residents who use tobacco products with emphasis on prevention of youth initiation.
2. Work with the Blue Ribbon Health and Wellness Planning Committee and the University of Missouri Healthy Community Partnership to develop a community action plan to address lack of physical activity and obesity.
3. Facilitate the continued development of the workplace wellness coalition.
4. Monitor smoking among pregnant WIC clients and actively refer to smoking cessation programs.
5. Work with the Breastfeeding Coalition to increase the breastfeeding sustainment rate in Pettis County.

6. Work with community partners to address health disparities.
7. Work with community groups addressing the issues of chronic mental health problems.

Strategic Issue #2 Injury Prevention

Unintentional injuries continue to rank above the state average for hospitalizations and emergency department visits. Specifically, hospitalizations for motor vehicle accidents, falls, and burns are above the state rates. Emergency department visits are above the state rate for motor vehicle traffic issues, falls, poisonings from gas/cleaners/caustic materials and burns. Deaths from drug overdoses are increasing in the county and statewide trends indicate increasing risk in the state for heroin overdoses.

Goals

1. Lead the West Central Missouri Safe Kids Coalition to reduce unintentional injuries to children in the county.
2. Work with county groups addressing issues related to unintentional drug overdoses.
3. Work with Sedalia Senior Center to address injury prevention in the senior population to include fall prevention and driving safety.

Strategic Issue #3 Improve adolescent physical and mental health

Adolescent health issues continue to be a concern for adolescents in Pettis County. Adolescent pregnancy rates remain chronically higher than the state rate. Adolescents and young adults continue to account for a significant number of cases of STDs. Other identified concerns include bullying, drug use, alcohol abuse and dating violence.

Goals

1. Work with community partners to provide effective contraception services to the at risk adolescent population.
2. Work with the Adolescent Health Coalition to decrease the rate of STD.
3. Work with the Adolescent Health Coalition to develop a strategic plan to address adolescent mental health/substance abuse issues.
4. Work with the Adolescent Health Coalition to provide education on adolescent health issues through local schools and youth serving groups.

Strategic Issue #4 Integrate PCHC in population health improvement strategies

The Affordable Care Act (ACA) has placed new emphasis on preventative health services and population health management. The cost of health care and difficulty in accessing primary health care services and mental health services continue to rank high on community needs assessments. Effective prevention and chronic disease management programs, access to health care, including mental health and coordination of care will be key components of the successful transition to the new health care paradigm. Pettis County Health Center will be an active partner with other health care providers in the community to promote and provide preventative health services at all levels of prevention.

Goals

1. Advocate for public health in new care delivery systems being developed within Pettis County.
2. Continue to work with elected officials, community leaders and community members to emphasize the importance of public health services in the overall well-being of the community.
3. Provide primary prevention, screening services and communicable disease services to fill unmet needs within the community.
4. Work with partners to facilitate the use of community health workers in the county.